

Shelby County Board of Commissioners Application For Appointment to Elected Office

Applicant

Application for Appointment to Elected Office

First Name	David
Last Name	Brown
Office Address	980 Stateline Road E
City	Southaven
State	MS
Zip	38671
Office Phone	6623426407
Facsimile	6623426407
Email Address	davidcbrown@gmail.com
Home Address	
Street Number	8985
Street Name	Bristol Oaks
Street Type	Lane
Apt #	103
City	Bartlett
State	Tennessee
Zip	38133
Home Phone	9014060584
Cellular Phone	9012126937

Professional Background & Experience

Professional Background & Experience

1. Indicate your Present Employment. What is the Principal business of the business?

Executive Director of Digital Ministry - Brown Missionary Baptist Church - Religious Institution

2. List your prior professional or business employment since completion of high school and lasting more than twelve months with dates and names of employers.

KQ Communications, Inc., Memphis, TN Aug 2015 – Dec 2018
Senior Account Executive • Develop and execute strategic marketing and communications strategies for large government, non-profit and business clients • Facilitate training with senior leadership teams on strategic messaging, media responses, and digital learning • Serve as project manager for events, such as press conferences, focus groups, conferences, and major research projects • Supervise account executives and assistant account executives with smaller projects
Memphis Goodwill, Inc., Memphis, TN Aug 2013 – Aug 2015
Marketing and Communications Manager • Develop employee engagement programs and strategies to promote the company's mission story internally • Provides marketing and communications support for Memphis Goodwill's 14 stores and 25 attended donation centers • Writes and manages messaging for website, Facebook, email blasts and other forms of web-based communication with Goodwill publics • Develops story ideas and works with media for coverage that fosters internal/external knowledge of Goodwill mission • Provides consistent tracking and reporting on assigned initiatives, including media relations, website updates, etc. WHBQ-TV (Fox 13 Memphis), Memphis, TN Sept 2012 – Aug 2013
News Content Producer • Maintain all media content including website, email, Facebook, twitter, and more • Post edit pictures and video for different media platform WKNO-TV/FM, Memphis, TN Production Assistant/Digital Content Producer Sept 2009 – Mar 2012 • Assist executive producer in weekly production of public affairs show • Research and Coordinate all guest booking for weekly public affairs show • Produce news content for wkno.org, Facebook, and twitter

3. Describe any experience not stated above that you would like to bring to the attention of the Commission.

N/A

Personal Information

4. How long have you lived continuously in Shelby County?

31

5. State the county in which you are registered to vote.

Shelby

6. List all states in which you have lived in the past 20 years and the dates you lived in each state, including all periods in which you resided in a state more than 50% of the time for a period of at least 12 months.

N/A

7. State your age, date and place of birth.

31, 08/20/1987, Memphis, TN

8. a) Drivers License No.

101769933

b) Election Commission Voter Registration No.

004672645

9. Family Status

a) State the full name and present address of your spouse.

N/A

b) State your spouse's occupation and place of employment.

N/A

c) If you have children, state their name(s), age(s), address(es) and present occupation(s).

N/A

10. Military Service

a) Branch of Service

N/A

b) Service Number

N/A

c) Dates of active duty N/A

d) Rank/rate at separation N/A

e) Decorations, honors, or achievements N/A

f) Was your discharge other than honorable? If so, explain. N/A

11. a) Have you ever pled guilty or been convicted or are you now on diversion for violation of any law, regulation or ordinance? No

12. To your knowledge, are you now under federal, state or local investigation for possible violation of a criminal statute? If so, give details. No

13. Have you ever been interviewed by any federal, state or local law enforcement agency for any reason other than minor traffic violation? If so, give details. No

14. If you have been disciplined or cited for breach of ethics or unprofessional conduct by a court, administrative agency, disciplinary committee, or other professional group, give details. No

15. Has within the last five years, has a tax lien No

or other collection procedure been instituted against you by federal, state or local authorities or creditors? If so, give details.

16. a) Are you currently a party in any legal proceedings? No

17. a) Are you now an officer or director of any business organization, or are you otherwise engaged in the management of any business enterprise? No

c) Do you consider continuation of such business involvement to be a conflict of interest? *Field not completed.*

18. If your income is not wholly derived from your present employment as noted in #1 above, specify in detail the other sources of your income and the approximate percentage of your total income each source represents. N/A

19. List all organizations to which you have belonged within the last ten years, including professional associations, civic, charitable, religious, educational, social and fraternal organizations. Give the titles and dates of any offices which you have

Public Relations Society of America - Memphis Chapter (Board Member, 2017-2019; Awards Chair, 2017; Professional Development Chair, 2018) Phi Beta Sigma Fraternity, Inc. (Member, 2008-pres) Reach Memphis (Board Member 2015-2017) American Baptist College (President's Advisory Board Member 2018-pres) Sunday School Publishing Board (Advisory Committee 2015-pres) Mid-South Baptist Association (Board Member 2013-2015; Treasurer, 2014)

held in such
organizations.

20. a) Have you within the past ten years belonged to any organization, association, club or society which limits its membership to those of any particular race, religion or gender? Do not include in your answer those organizations specifically formed for a religious purpose, such as churches or synagogues.

Yes

b) If so, list such organizations and describe the basis of the membership limitation.

Phi Beta Sigma - Fraternity for Men

c) If it is not your intention to resign from such organization(s) and withdraw from any participation in their activities should you be selected for the position for which you are applying, state your reasons.

Field not completed.

Education

21. List each college, law school, and other graduate school which you have attended, including dates of attendance, degree awarded and major.

Vanderbilt University - August 2005 - December 2009 BA English

Achievements

22. List honors, prizes, awards, or other forms of recognition which you have received since your graduation or college which are directly related to professional accomplishments.	PRSA VOX Award - Outstanding Special Event Campaign: 2017, Outstanding Social Media Campaign: 2018, Outstanding Video Campaign: 2018 Georgia Phoenix Award - Outstanding Community Engagement Campaign: 2016 Southeastern Association of Goodwills - Top Employee Engagement Efforts - 2015
23. List presentations you have made to groups and organizations within the past five years.	Southern Education Foundation - Facilitated Digital Advocacy Training Sessions for Education Advocates Reach Memphis - Facilitated Student/Parent College Readiness Workshops, ACT Workshops, Leadership Panels Memphis Challenge - Alumni Presentations to Donors Career Day Presentations - Various Schools
24. List any public office you have held or for which you have been candidate or applicant. Include the date, the position, and whether the position was elective or appointive.	N/A
25. Describe any experience you have had with legislative or executive branches of government other than as an elected or appointed official.	Intern Experience - Office of Congressman Harold Ford, Jr., Memphis, TN Intern Experience - Democratic Senatorial Campaign Committee, Washington, DC
26. Describe life experiences, personal involvements, or talents that you have that you feel will be of assistance to the Commission in evaluating and understanding your candidacy for this elected position. (150 words or less).	I am truly excited about the potential opportunity to serve our community in this capacity. I know I have a lot to offer the District 2 community and Shelby County Schools. It's easy to share opinions and make suggestions for improvements, but it is more challenging to create solutions that make a positive impact for all stakeholders, but also effectively communicate these solutions an informative and engaging way. This is exactly the challenge I am looking for. I know my experience in multiple content roles, solid communications judgment, adaptability and desire to tell compelling messaging will be a tremendous asset to the Shelby County School board. Above

all, as a commissioner I will be committed to being a voice for our students in their respective schools.

27. Read, and if you agree to the provisions, sign the following:

I have read the foregoing questions and have answered them in good faith and as completely as my records and recollections permit. I hereby agree to be considered for appointment to the office of

Interim Commissioner for District 2 of the Shelby County Board of Education

, and if appointed by the Shelby County Board of Commissioners, agree to serve that office.

In the event any material changes occur between the time this application is filed and the public hearing, I hereby agree to file an amended application with the Board of Commissioners for distribution to the commission members.

I understand that the information provided in this application shall be open to inspection upon filing with the office of the Shelby County Board of Commissioners and that the Commission may publicize the names of persons who apply for appointment and the names of those persons the Commission considers for the vacancy in question.

Printed Name David Charles Brown

Date * 2/14/2019

Authorization for Release of Information

I, David Charles Brown

, do hereby authorize the Shelby County Sheriff and/or the Shelby County Attorney and any and all agents or persons authorized by it, to conduct a full review and disclosure of all records concerning myself, whether said records are public, private, or confidential in nature. The intent of this authorization is to give my consent for full and complete disclosure of records of all criminal charges, with the exception of minor traffic offenses, whether disposed of or pending, and any outstanding warrants in accordance with Rule 34 or the Shelby County Board of Commissioners' Permanent Rules of Order.

I also certify that any persons who may furnish such information concerning me shall not be held accountable for giving this information, and I do hereby release

I have read and fully understand the contents of this Authorization for Release of Information.

Date * 2/14/2019

ADDENDUM TO SCHOOL BOARD MEMBER DISTRICT 2 APPLICATION

NOTE: If you are employed by Shelby County Schools and you are interested in becoming a School Board Member, you are required to relinquish your current employment.

The questions below are submitted by individual Commissioners who are interested in your responses. Each Commissioner will determine how much importance to place on the answers while determining the candidate for whom they will vote. The questions do not reflect the views or interests of all Commissioners and do not represent each Commissioner's interest.

First Name David

Last Name Brown

Email ID davidczbrown@GMAIL.COM

Phone Number 901-212-6937

1. What is your vision for this role and the SCS board?

I believe SCS is headed in the right direction. There has been success with iZone, school-based budgeting and teacher compensation so I applaud the district's efforts focused on improving public education for all of our children. However, there is always room for improvement. My number one priority moving forward is working to recruit and retain the best teacher and staff for our students. I believe this is pathway to achieve Destination 2025.

2. What does equity look like in the SCS system? How would you work to ensure that the board governs with equity as a core value?

Addressing educational inequity in a continuous process for Shelby County Schools. Initiatives such as school-based budgeting, resources for minority and women-owned business and changes to gifted program criteria all put us closer our goal of true equity, I believe the number one priority is working to fully realize Destination 2025 while working to remove all barriers to student and teacher success. It should be the board's goal to expand resources to support the entire child, inside and outside of the classroom to ensure their success in school and in life.

3. Why would the people of District 2 be excited about your appointment? Why might some of your prospective constituents

As a graduate of Craigmont High, I believe the District 2 community would be excited to have an advocate that not only understands their community and concerns; but also can communicate effectively to all stakeholders.

in District 2 be opposed to your appointment?

4. How should the interim superintendent be evaluated? (including academic, operational, or financial metrics you would suggest using in that evaluation)

Field not completed.

5. In your opinion, how should the board approach the selection of a permanent superintendent and what are the 3 most important qualities, skills, or characteristics you will look for in the next superintendent?

The number priority for the board in selection of the next superintendent is to look for effective communicator and culture-builder to all stakeholders (i.e. students, parents, community, government officials). I would be looking for someone with proven academic success, great recruitment efforts, and excellent communication skills.

6. What is your opinion of the recently released SCS footprint analysis and plan? What role should SCS charter schools and the ASD play in the execution of the facility plan?

While I understand the community's attitudes towards schools in our community, I believe it is the board's function to position the district for long term success and viability beyond the current generation. SCS is on the correct path with its footprint analysis to "right-size" the district. My number one priority would be to help communicate and champion this message to the community. The role of the the Achievement School District and charter schools should be carefully lead by SCS because of its unique understanding of its district that the State and charters do not have. Collaborating our resources instead of carving out areas of division will serve the students and schools better long-term.

7. How can the board best manage the overall performance of the district?

Overall success of the district should be determined by increased classroom success, improved employee engagement and positive community awareness of Shelby County Schools.

8. What types of interventions, strategies, or innovations do you support to improve struggling schools?

SCS has made significant strides with programs such as iZone. I support expansion of similar programming unique to our district that can help teachers and students in struggling schools.

9. What is your opinion of the statewide assessment TN Ready?

While I know there is a need for measurement and evaluation of classroom success, I don't believe that TN Ready provides a comprehensive picture of the classroom. and so I'm wary of them playing the biggest role in district success. Additionally, the State must ensure the community that the tests are administered accurately and fairly across all regions.
